



Executive Meeting Minutes

Tuesday, February 10th, 2026

Attendees:

Martha Doody
Stephani Hutson
Dan Johnstone

Matt Schaertl
Naomi Weed

Notes:

- Vendors and Food
 - 5 Vendors paid so far.
 - Need to make sure we have enough food and drinks.
 - Clarks & kenners will have food on their property.
 - Boy scouts will have food.
 - All vendor paperwork for the school will go to Tim Burns.
 - All vendor will get a pass to keep on their person.
 - Dan will talk to Tim about having the school bathrooms open to vendors.
- Law and Safety
 - We'll get 2 officers at the school to help with traffic, drinking, and smoking.
 - There has to be signs by vendors that say "no drinking or smoking on school property".
 - Will need an officer on 96 by the end on the Derby.
 - Will need 2 officers up by the start of the Derby (The launch).
- Order and Merch

- We will not get any new merch.
 - If racers want shirts they must pre-order only.
 - We will go through Kim for shirt orders.
 - We need to buy helmets (white water helmet/plastic helmets).
- Website
 - Registration will go live this week.
 - Make a link for it front and center on the SMACC and Derby website.
- Sponsoring
 - Get businesses to sponsor the helmets, and put their logo on them.
 - Draft a personal letter with specific amounts of money to businesses
- Business mixer
 - Having it in April not March.
 - Making it an evening mixer.
 - Have to main focus be on networking.
 - Really push signing up for the chamber.
 - Put together welcome basket for new business/new businesses joining the chamber(gift card, List of events, welcome card, local goods)
- Not using the ham radio guys this year.
- Raft tracking
 - Putting the chips in the helmets and not the bibs this year.
 - Trying out a different timing system.
 - We need someone putting the chips on the helmets (or rafts).
- Voting on rafts
 - Having a drop box at the end of the parade.
 - Maybe in the beginning too.
- 5k Race
 - The 5k race is not happening this year.