



Monthly Chamber Meeting Minutes

Tuesday, May 13th, 2025

Attendees:

Stephani Hutson
Dan Johnstone
Naomi Weed

Jack Northrup
Angela Northrup
Matt Schaertl

George Aldrich
Jacob Weed

Notes:

- Minutes from the last meeting were approved.
- Treasurer's Report - Stephani
 - Lager report remining balance is \$24,400.50
- Business of the Month
 - Business of the Month for June is Grains of Steel.
 - No business was picked for May.
 - Business of the month.
 - Read both go lines
 - Furture candidates for Business of the Month (Green Renewable, or New Energy Works).
 - Create a "Get to know you" write up for business chosen as the Business of the Month (Meet the team, their story, etc). - Stephani

- Post something on the SMACC social media about the business each Month (One question each week).
- Jack's kitchen is renting Molly Moochers in Shortsvill. They will be moving in the next few Months. And will expand their services to include a bar.
- The rotary scholarship is ending this year. This year they have \$1,000 to each kid who interviewed. A total of 5 kids.
- The Chamber is getting insurance for \$500 before the tractor parade.
 - Having the Chamber pay for insurance as a possible membership benefit.
 - Having different SMACC businesses be sponsor for insurance covered events (Like little league sports).
- Start finding businesses. Sending out emails and Letters. Pushing for membership benefits.

Events:

- Farmers Markets June 14th, July 12th, August 9th, September 13th. 9AM-1PM.
 - George booked a band for the market for June 14th, and July 12th 9-12PM at Reinvention. \$150 for 3 hours of music.
 - Vendors and Farmers set up at 7:30AM
 - August 9th Reinvention's won't be open til 12PM (George is out of town).
- Firemen's parade June 20th
 - RSVP is due the 14th. Nothing is decided about if we are doing this or not.
- Wild Water Derby Review
 - Positive feedback from the vendors. They really liked it.
 - People said food and beer was good.
 - The Chamber lost one full tent because of the wind/weather the day after the Derby.
 - Getting a new tent or a new frame (Still same manufacturer) to replace the lose.
 - Possibly getting one big tent for most vendors next year.

- Possibly getting an ATM machine. Or setting up Wi-Fi for the vendors next year.
 - Couldn't really hear the band. Not bringing back the band next year.
 - Updates on the Derby merch (Did not profit).
 - Didn't sell any Water Bottles (46 left).
 - Didn't sell any WWD Adult Tee Shirts (5 left).
 - Didn't sell any WWD Adult Hoodies (25 left).
 - Didn't sell any Sickers (0 left).
 - Sold 12 WWD Hats (31 left).
 - Sold 4 Ponches (196 left).
 - Sold 13 Posters (57 left).
 - Sold 3 50th WWD Kids Tee Shirts (22 left).
 - Sold 3 50th WWD Kids Hoodies (47 left).
 - Sold 86 50th WDD Adult Tee Shirts (54 left)
 - Sold 83 50th WWD Adult Hoodies (67 left).
 - What should we do with the left over Derby merch?
 - Not putting dates on future merch, so we can reuse them.
 - Selling the extra hoodies and merch at the Pumpkin Walk.
 - Creating a shop on the website to sell SMACC merch.
 - The bibs/trackers got destroyed. Possibly getting different bibs for next year.
- Pumpkin Walk, TBD
 - Possibly moving the pumpkin walk to the Manchester Gate Way trail, instead of the Island.
 - Possibly getting the Waltons to do a haunted hayride.
 - Having a big Bonfire again.
 - Tailoring the Pumpkin Walk more towards the Commerce side of the Chamber.
- Bringing back the street dance if Jacks moves to Shortsville in time. Lining it up with the grand opening of Jacks Kitchen.
- Tractor Parade and Winter Festival, TBD
 - The Chamber will be taking over the festival/after parade side of things.
 - Getting the whole Walton family involved. Giving the wife a tent at the end of the parade.
 - Possibly having a big Christmas tree fire at the end.

- Next Chamber meeting will be June 10th, Tuesday at 6pm at the Manchester Villlage Hall.
 - The meetings will be held in the afternoon each Month. Every quarter there will be an evening meeting held at 6pm.