



Monthly Chamber Meeting Minutes

Tuesday, February 18th, 2025

Attendees:

Martha Doody
Dan Johnstone
Naomi Weed
Liz VanNorman

George Aldrich
Stephani Hutson
Matt Schaertl
Jack Northup

Jessica Knaak
Jack Northrup
Tom Hasenauer
Kim Porter

Notes:

- Minutes approved from last meeting
- Treasurer's Report - Stephani
 - Tropies from the Chamber Christmas dinner are paid for.
 - Current balance is \$24,400.50
- Membership Updates
 - People aren't getting the Chamber emails - Martha will look into that.
 - Start getting the word about joining the Chamber out in person.
 - Only Twin Cities and Walton's officially renewed their membership for this year.
 - Membership committee will have their first meeting Thursday the 27th of February.
- Dan hasn't gotten any news from the Ontario county chamber.
- Website
 - Naomi will be keeping up with updates on the SMACC

- website.
 - Mention to Jacob about updating the Derby website. - Naomi
- Valentine's Day light contest
 - The winner was a house on Shirley Street owned by Mike Blazey.
- Business of the Month
 - Business of the month for February is Bliss.
 - We need to Follow up with Jill about the business of the month criteria.
 - Triple X will be business of the month for March (because of all the help they give for the Derby).
- RIG and New Energy Works have donated a lot in the past (New Energy built paddles). If they donate this year they will be given a guaranteed spot on the shirts.

Events:

- Water Derby April 26th
 - No one has signed up to race yet.
 - Reach out to the Canandaigua chamber about sponsoring rafts.
 - Penny Saver reached out to the chamber and wanted to know if we wanted to put something about the Derby in the paper.
 - Looking into non-profit organizations giving the Chamber shout-outs in the Penny Saver.
 - There are 28 vendors registered. 11 have already paid. There will be lots of food options there (pizza, Jack's kitchen, coffee, tacos, mocktails).
 - Getting extra outhouses for the Derby.
 - Anyone selling food should have some certification on hand just in case.
 - Beer island needs to be more secure this year.
 - The Chamber insurance only covers what happens in the water.
 - Send a letter to the Villages of Shortsville and Manchester with the agenda of the Derby they can post. - Naomi
 - Requesting to seal off the area for setting up the Tuesday before the derby. -Naomi
 - Jim Kerins will be providing music at the start of the Derby, before the rapids.
 - Getting music for the end of the derby (\$400-500 estimate) 12-3pm -George
 - Waiting for the sponsor verification to print the T-shirt.
 - The YMCA will be there and have activities for kids.
 - We need to have more stuff for the kids and teenagers.
 - The girl scouts might be having a bounce house. A question came up about the liability. Do they have any insurance?

- Duck Derby
 - Using small ducks people will be making fairy gardens.
 - For Businesses it's \$25, and for individuals it is \$5.
- 5K Race April 26th, 8AM-11AM
 - The 5k is having their own shirts.
 - It's an official part of Rochester Runner of the year.
 - 4 local businesses are already sponsoring the 5k.
 - The Chamber is sponsoring the winner of the race, and is giving \$500 to the 5k.
- Fire and Ice February 22nd
 - SMACC members will be judging the chili contest. It will be a very casual judging.
- Farmers Markets June 14th, July 12th, August 9th, September 13th
 - Getting bands to play at the markets this year 10-1PM. About \$150 for each band (\$600 in total).
 - Work on getting these markets promoted sooner.
 - George will find and book the musicians
- Next Chamber meeting will be March 10th, Monday at 6pm at Jack's Kitchen
 - The meetings will be held at 1pm on the first Tuesdays of every month. Every quarter it will be held on the second Monday of the month at 6pm.

No Follow Up:

- Ice Skating Rink -Matt
- Covered Bridge -Matt
- Scholarships -Stephani
- Farmers Markets
 - Getting Snap and EPT benefits to be valid at the markets.
 - Picking the venues (Red Jacket School and Reinvention brewery are some options).
- Wild Water Derby
 - Look into getting a banner for SMACC - Dan
 - There will be a pancake breakfast before the Derby.
 - Looking into getting insurance for the 5k run. - Matt