



Monthly Chamber Meeting Minutes

Tuesday, January 14th, 2025

Attendees:

Martha Doody
Dan Johnstone
Naomi Weed
Liz VanNorman
George Aldrich

Stephani Hutson
Dorcas Lynch
Matt Schaertl
Jessica Knaak
Jack Northrup

Tom Eisenhower
Fred Mink
Kathleen Vienna
Makayla wright
Jill katarak
Tom Schulz

Notes:

- Past Chamber election
 - Extended a thank you to George Aldrich (outgoing Chamber President) and congratulations to newly elected board members.
 - Officially appointment Matt as Member At Large for the Executive Committee.
- Treasurer's Report - Stephani
 - Account Balance: \$24,014.76
- Membership Updates
 - Created Membership committee made up of Dan, Stephani, Naomi, Dorcas, Makayla.

- Renew memberships for this year. For businesses who have paid.
- Update and the current list of members.
- Promote joining the Chamber. Go around from business to business.

- Business of the Month
 - Business of the Month for February is Bliss.
 - Business of the Month (chosen last meeting) for January is Reinvention Brewery.
 - Putting together a list of terms for picking future business of the Month - Jill

- Ice Skating Rink
 - The liner on the ice skating rink from last year is unusable.
 - Dotations for a new ice skating rink have been made.
 - \$1,000 from Rotary (Whatever is leftover can go to winter activities)
 - \$600 from the Village of Shortsville
 - \$1,001 from Lions Club
 - Getting a new liner the cost is estimated at about \$750 (plus \$300-\$400 for shipping).
 - Find a better way to store the liner, and keep safe from damage before the purchase of the new one.
 - The wood for the side walls of the rink is getting donated. The caps might possibly be laser engraved with the donner names and snowflakes.
 - The pond behind Budd park is frozen through. People can start skating on that.

- Covered Bridge
 - Covered bridge was not on the agenda at the last village meeting.
 - The Village is going to put an update of the covered bridge in the water bill.

- Ontario County Chamber - Dan
 - Potential joining the Ontario country Chamber as the Chamber (\$500).
 - Would be another benefit for our members.
 - Dan is meeting with them Thursday. Talk about joining as a Chamber and Promoting the Derby.
 - Make sure we are still our own group, and don't get hid under the Ontario country Chamber.

- Canandiuga wants the Chamber to judge chili at the Fire and Ice festival in Canandaigua. February 22-23rd, 2025.
- Scholarships - Stephani
 - Possibly bring back the internships for students in the community.
 - Using internships as a way for students to earn the credits in classes they are struggling.
 - Having businesses and individuals to teach job based skills to older people in the community.
 - Promoting the adult scholarship for continuing education at the school and in the community.

Events:

- Holiday Light Contests - Dorcas/Liz/Kathleen
 - The winner of the light contest was Walter Bird (11 Center st. Manchester).
 - Make the payment to Walter Bird.
 - Two honorable mentions were Brandon Harris (47 North Main st. Shortsville) and Jim and Sandy Goodell (Sherly st).
 - Get pictures from Debbie Herendeen of the house for a FaceBook and Website post.
 - Valentine and St. Patrick's are happening over the next two Months.
 - Try to promote all the contests more, and sooner.
 - Posabilbly giving snowmen (life size or small) to the houses participating in the winter light contest.
- Farmers Markets
 - There will be four farmer markets this year. June, July, August, and September. The 2nd Saturday of each four Months.
 - Potential venues are Red Jacket School and Reinvention brewery.
 - Potential times for the markets are 9-1PM (4 hours) or 10-2PM (4 hours)
 - Trying to get Snap and EPT benefits to be valid at the markets.
- Wild Water Derby, April 26th 2025.
 - Stephani made a sponsor benefit flyer for the Derby.
 - Vendor emails on websites aren't going through.
 - Trying to do the T-shirts and other purchases locally (Viatran Printing is a possible company).
 - Waiting to hear back from Steve about the T-shirts. Possibly waiting until the last minute to make the purchase.
 - Made a motion to buy advertising (Skickers, Shits, ect).

- Vendor registration on the website isn't working.
 - 5k run, 8-11AM. All proceeds go to the Fire department.
 - 16 vendors have registered so far. The goal is to reach 50 vendors.
 - The Village is putting a write up about the Derby in their newsletter.
 - Vendors set up from 7:30-9:30.
 - Official start times for the Derby are 10AM-3:30PM (Registration starts before 10AM, and the award ceremony may last longer then 3:30PM. Depending on participation levels).
 - We will have a Police car (or truck) being filled with gifts.
 - Look into getting a banner for SMACC - Dan
 - There will be a pancake breakfast before the Derby.
 - Looking into getting insurance for the 5k run. - Matt
 - Duck derby will have 3 small ducks. Business and personal. All money made goes to the food pantry and Red Jacket snack pack.
- Next Chamber meeting will be February 14th, Tuesday at 1pm at Jack's Kitchen.
 - The Chamber meetings will be held at 1pm on the first Tuesdays of every month, And every quarter will be held on Monday nights at 6pm. From here out.