

Monthly Chamber Meeting Minutes

Monday, December 16th, 2024

Attendees:

Martha Duty

Jacob Weed

Dan Johnstone

Naomi Weed

Liz VanNorman

George Aldrich

Stephani Hutson

Dorcas Lynch

Matt Schaertl

Notes:

Annual Holiday Dinner Follow up

- More people were there than actual paid. Leaving the Chamber at \$-736 from the dinner.
- Next year start promoting the dinner sooner.
- Make actual tickets for people to get into the dinner next year. To prevent random people from walking in.
- Billing for this event goes to the old email. Jacob will change it so they all go to the new one.

Chamber Tent Damages

- The guys who damaged the Chamber tents will be paying off the damages of \$1,000.

Kayak launch

- The kayak lunch in shortsville is not happening anymore.

Business Saturday

- No one applied for the gift cards offered.
- People really like the business area map.

Business of the Month for January

- Reinvention Brewing was nominated by Matt, Stephani seconded it.
- Possible options are Bliss and Grains of Steel.

Holiday lights contest

- Liz and Dorcas will start viewing lights on Tuesday, 12/17.
- The winner will be announced by Monday, 01/06.

Bylaws

- Bylaws were reviewed and revised.
- Changed wording.
- Added a fifth person to the committee, Member at large.
- The revised Bylaws were adopted. voted anonymously.

Officers Voted in

- President – Martha Doody
- Vice President – Dan Johnstone
- Treasurer – Stephani Hutson
- Secretary – Naomi Weed
- Member at large – Matt Schaertl
- Dan is creating a voting ballot for Chamber officers.
- New officer will be made effective over text (and/or email).
- Changes will be in effect next meeting. Any other positions (Social Media, Public Relations Coordinator, Membership and Events Coordinators, ect.) will also be appointed at the next meeting.

The Covered Bridge in Shortsville

- The Chamber is in support of having the covered bridge.
- Dan will make paper surveys (and/or send out by email) for community members to fill out declaring if they are in favor of the bridge.

Events:

Wild Water Derby, Last weekend in April 2025.

- Jacob is working on the WWD Vendors form on the website. Just needs to make it live.
- Vendor Fee Schedule vote, unanimously approved in October Meeting:
 - Non-Profit - \$10, with \$5 early signup discount and \$5 referral discount
 - For-Profit - \$30, with \$5 early signup discount and \$5 referral discount
 - Food - \$75, with \$5 early discount
- Martha will speak to Stony Ridge regarding hosting the Water Derby Pancake breakfast after the 5k race.
- Stephani to create a sponsor form to help offset cost of Derby shirts (George Motioned, Martha Seconded, unanimous approval):
 - Kayaker - \$150: includes name on shirt, vendor fee waived, free T-Shirt.
 - Rafter - \$500+: includes logo on shirt, vendor fee.

Next Chamber meeting will be January 14th, Tuesday at 1pm at Jacks.

- The Chamber meetings will be held at 1pm on the first Tuesdays of every month, And every quarter will be held on Monday nights at 6pm. From here out.

- Approve minutes (Made his first payment of \$1000)
- Matt member at large - anonymous.
- Treasurer's Report - Stephani
 - Account Balance: \$24,400.42
- 4 person membership committee
- What we can do to help them/what they do