



# Monthly Chamber Meeting Minutes

Wednesday, November 13th, 2024

## Attendees:

George Aldrich  
Liz VanNorman  
Dan Johnstone  
Steve Paige

Jack Northrup  
Kathleen Vienna  
Jacob Weed  
Stephani Hutson

Matt Scheartl  
Martha Doody

## Business Reviewed:

- 2025 Water Derby
  - 2025 ideas/planning items
    - Martha Doody to speak with Stony Ridge regarding hosting the Water Derby Pancake
    - Breakfast for the 5k Runners after the race
  - T-shirts
    - Stephani to create a sponsor form to help offset cost of Derby shirts
    - Two sponsor tiers approved (George Motioned, Martha Seconded, unanimous approval):
      - Kayaker - \$150: includes name on shirt, vendor fee waived, free T-Shirt
      - Rafter - \$500+: includes logo on shirt, vendor fee waived, free T-Shirt
      - Target December to order shirts

- Vendor planning
  - o Lion's Club needs to bring MORE food
  - o Vendor Fee Schedule vote, unanimously approved in October Meeting:
  - Non-Profit - \$10, with \$5 early signup discount and \$5 referral discount
  - For-Profit - \$30, with \$5 early signup discount and \$5 referral discount
  - Food - \$75, with \$5 early discount
- Kayak Launch Grant Response/Status of questions of land ownership/liability
  - If County is going ot force the Chamber to hold liability for the kayak ramps that are on
  - County property, we will decline the grant. Matt responded to inquiry with that explained.
- Small Business Saturday – Community Center Activities
  - Creating a business coloring contest using the business map – Map is done (for now)
  - Dan to give file to Stephani to send out.
- Business Map Updates
  - Complete (for now) future updates may be necessary as changes occur
- SMACC non-profit status update
  - We originally filed for the wrong category of non-profit. The cost for a Chamber of Commerce is \$900. Would not benefit us as our tax spending on any given year is
  - significantly less than that. Chamber decided to not pursue any further.
- Business of the Month
  - December business voted and passed to make the Reindeer Farm the December
  - Business of the Month.
- Holiday party
  - Date selected as Tuesday, 12/10 at Depot 25: 6:00 PM drinks, 6:45 awards and dinner
- Holiday Lights:
  - Voted and agreed to offer a Holiday Light Contest this year
    - Judges will be Dorcas Lynch, Liz Van Norman, & Kathleen Vienna
    - December Holiday lights – grand prize will be SMACC paying electric bill for the
    - winner for one month
    - Valentine's day and St Patrick's day – prize will be gift card donated by local
    - businesses.

- Community Award voting – Discussed and chose:
  - Bill Lawrence
  - Fred Mink
  - Mike Dotterweich
  - Dick Coffey
- By-law Review
  - Stephanie, Jacob, and Dorcas will form a committee to make a By-Law proposal for
- December Annual Meeting. Matt Scheartl offered to help answer questions about
- current By-Laws.
- Officer Nominations
  - The following Nominations will be up for voting/approval at the annual meeting:
    - President – Martha Doody
    - Vice President – Dan Johnstone
    - Treasurer – Stephani Hutson
    - Secretary – Naomi Weed
  - Other positions (e.g. Social Media, membership chair, etc) will be appointed in January meeting by the new executive leadership.
- Schedule Next Meeting (December – Annual Meeting)
  - Notice for next meeting needs to be sent out by 11/16 to notify members of the annual meeting, officer voting, and by-law review. (Martha Doody)
  - Monday, December 16 @ 6:00PM at Reinvention Brewing
  - Items to discuss at subsequent meetings:
    - Defined criteria for: Business of the Month, Annual recognition awards, and welcoming new businesses to the area

## Events:

- 2025 Wild Water Derby, TBD
- Next Chamber meeting, TBD